



2008 ADVERTISING CONTRACT MAGAZINE PRINT/ONLINE & BANNER

Co.: _____ Tel.: () _____
 Address: _____ Fax: () _____
 Suite: _____ City: _____ Prov/State: _____ Postal _____
 E-mail: _____ Website: _____

2008 PRINT MAGAZINES

WEDDINGS & HONEYMOONS _____
 Display: _____ Size: _____
 MarketPlace: _____ Classified: _____
 Gift Draw: _____
 Advertorial: _____
 Insert: _____ Size: _____
 Proof required: _____ (yes/no)

WHGROOM _____
 Print Ad Cost: \$ _____
 Banner Cost: _____
 Advertorial Cost: _____
 Four Color: _____
 Positioning 15% of Ad: _____
 Discount: _____

SPECIAL FEATURES

W&HWINES _____ | **W&HSPAS** _____ | **W&HDESTINATION WEDDINGS** _____

2008 ONLINE MAGAZINES - Spring, Summer, Fall / Winter (50% off rate card)

WEDDINGS & HONEYMOONS _____
 Display: _____ Size: _____
 MarketPlace: _____ Classified: _____
 Gift Draw: _____
 Advertorial _____

WHGROOM _____
 Cost: \$ _____
 Four Color: no charge
 Positioning 15% of Ad: _____
 Misc: _____

BANNER ONLINE PLACEMENT & SIZE

Size: _____ Flash _____ Animation _____ \$ _____
 Home page: _____ GST: not/applicable
 Content page: _____ Total \$ _____

TERMS: BARTER CLUB: _____ NUMBER: _____
 PRINT FORMAT: EPS, TIFF, JPEG, PDF QuarkXPress, Corel, PhotoShop. RGB, CMYK.
 PRINTED: Self-cover 80lb gloss (200-300line screen); Bindery: Stitched
 BANNER FORMAT: jpg, gif, flash, animation
 E-MAIL AD: barwed@rogers.com. Sending CD or Zip: Send to Production at address below.

Dated this _____ day of _____ 2007 | W&H Representative: _____
 Client: _____ Title: _____ Date: _____ 2007
 (Please print)
 Client signature: _____ Date _____ 2007

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