

WHNETWORK

www.WeddingsHoneymoons.com

Canada's #1 Wedding Website

"where couples are shopping 24/7"

2009/2010 Banner Web Retail Rates

for the Billion-\$ Wedding Marketplace

*Helping advertisers brand their products and services
when couples are starting to establish their buying patterns.*



- www.WeddingsHoneymoons.com receives over 3-million hits annually
 - Shopping Directory
 - Local Shopping Directory
 - Consumer Show
 - CDs • Gift Draws

www.WeddingsHoneymoons.com
is an exhibitor in



September 12 & 13, 2009

January 23 & 24, 2010

Couples who are getting married visit
our site 24/7, and not only at bridal shows.

The **www.WeddingsHoneymoons.com** website was established in 1999 and receives over 3-million hits annually. Couples go shopping in the **Shopping Directory** (by categories) and **Local Shopping Directory** (by locations) from the **Main Menu** of the **Home** page.

The site's Home page features weddings, travel and newlyweds-related news, tips, trends, how-tos, Celebrity Weddings and links from the Home Sections to Article pages.

The website is also the distribution for *Weddings & Honeymoons* (established in print 1992), **GROOM** (Canada's only wedding magazine for men), *Romance Travel*, *Wines for Weddings*, *Wedding Gifts* and *The Newlyweds* free webMagazines that are read online or downloaded, and printed from home or work computers.



WeddingsHoneymoons.com traffic over 3-million hits annually

A website for the wedding marketplace based in Toronto, Canada, that between January 1st to December 31, 2008 received 3,140,162 hits; pageviews: 790,826; unique/number visits 160,563 (sources: Webalizer January-October 2008, awstats November 2008 and continuing).

For monthly statistics please visit the ADVERTISE WITH US section at the bottom of the Home page at www.WeddingsHoneymoons.com.

WEDDING MARKETPLACE

In 2008 there were 150,423 weddings in Canada, of which 64,959 were in Ontario followed by Quebec, with 22,400, and British Columbia, with 20,770. The average age of the bride was 31.7, and the groom, 34.3.

Source: www.statcan.gc.ca.

Most couples are engaged over a 16-month time period. During this time, they decide how to spend on their wedding / honeymoon as they start setting purchasing patterns and brand loyalties. Guests: 50-250 | Budget: \$10,000 -80,000. Average Cost: \$20,000+ (Destination Weddings not included).

MONTHLY BANNER RATES

HOME PAGE ONLINE RATES PER MONTH

Leaderboard: \$500 (500 w x 60 h pixels)

Vertical left side: \$300 (190 w x 290 h pixels)

Vertical right side: \$250 (140 w x 240 h pixels)

Button left side: \$200 (190 w x 190 h pixels)

Button right side: \$150 (140 w x 140 h pixels)

Audio, Video online: Call or e-mail for quotes

ONE YEAR BANNER RATES

SECTION PAGE ONLINE RATES FOR ONE YEAR

Half-page: \$400 (300 w x 600 h pixels)

Leaderboard: \$300 (500 w x 60 h pixels)

Tower: \$175 (160 w x 600 h pixels)

Box Unit Ad: \$200 (300 w x 250 h pixels)

Section Sponsorship Button: \$150 (120 w x 60 h pixels)

Audio, Video online: Call or e-mail for quotes

ARTICLE PAGE ONLINE RATES FOR ONE YEAR

Half-page: \$250 (300 w x 600 h pixels)

Leaderboard: \$150 (500 w x 60 h pixels)

Tower: \$135 (160 w x 600 h pixels)

Box Unit Ad: \$125 (300 w x 250 h pixels)

Section Sponsorship Button: \$100 (120 w x 60 h pixels)

Audio, Video online: Call or e-mail for quotes

TWO DIRECTORIES ONLINE FOR-THE-PRICE-OF-ONE!

MAIN MENU: **Shopping Directory**

MAIN MENU: **Local Shopping Directory**

\$99 for one year (\$8.25 per month) includes up to 20 text words.

Format image: Linked Photo Icon: 130 wide x 175 high pixels

PROMOTIONS: WEDDING SHOWS, GIFT DRAWS, CDs

WHNetwork is an exhibitor in **Canada's Wedding Expo**, September 12 & 13, 2009 and January 23 & 24, 2010, Toronto Congress Centre. Our booth features a Gift Draw ballot box and our FREE webMagazine CDs that are handed out to couples. Cash value @ \$2,000 (doesn't include staff, display).

FORMAT: Artwork to be supplied

- **Material Submissions:** Electronic; Platform(s): MAC
- **Electronic File Formats Accepted:** PDF, JPEG, EPS, TIFF, QXD, CDR, PSD 300 dpi
- **Transfer Media:** Zip, CD; Communications Protocols
- **Delivery e-mail:** barwed@rogers.com
- **Banner sizes** available by email or in **ADVERTISE WITH US** section at **WeddingsHoneymoons.com**.
- **Contracts** available upon request or downloaded from the Home page **ADVERTISE WITH US** section **WeddingsHoneymoons.com**
- **Payment:** Cheques made payable to **Weddings & Honeymoons Publishing, Inc.** or by the **PayPal** link online at **www.WeddingsHoneymoons.com**.
- **Commission** applies to recognized advertising agencies.

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